

## **A Great Way To Advertise Your Business**

Magnetic signs are wonderful to use on a personal vehicle because they are so easy to install and remove whenever you wish.

Easy to apply magnetic signs, allow you to move your advertisement from vehicle to vehicle, or place to place. Signs adhere to any vehicle even at high speeds. The material color is white and we offer a variety of ink colors. We can produce any logos or special typestyles at no extra charge when artwork on disk is provided.

Magnetic signs are available in white, black, blue, red, yellow, brown, green, silver, gold, ivory and orange. We also have many fonts and effects available to choose from. The corners on our signs are rounded off to prevent them from lifting off at high speeds. This will also prevent the signs from becoming dog-eared in the corners over time. The vinyl we use is rated for at least 7 years, so your magnetic signs will still look good over time.

## **Magnetic Sign Care and Application**

### **Storing Magnetic Signs**

- When not using your flexible magnetic sign, keep it in a clean, dry place.
- Store your rolled magnetic sign on end with the printed or vinyl side out.
- When storing flat, be sure your magnet is on a level surface. Avoid placing objects on top that could damage the face; do not stack with magnetic sides facing each other.

### **Preparing Magnetic-Receptive Surfaces**

- Before affixing your magnetic sign to a metal surface, be sure all surface paints, clear coats and waxes are cured (hardened).\*
- Clean the metallic surface and the magnet with mild detergent.
- Wipe with a soft cloth or allow to dry.

\* (Approximate curing times: paint-90 days; clear coat-60 days; wax-2 days.)

### **Applying Magnetic Signs**

- If possible, affix to a smooth, flat or gently curved metallic surfaces.
- Make sure the entire magnet is flat against the metal surface (i.e., no air pockets).
- If you place the magnet in the wrong position, completely remove the magnet from the surface and reaffix. Do not pull the magnetic sign across the surface, or it may stretch due to the resistance caused by the high magnetic strength.
- Avoid use on horizontal metal surfaces exposed to direct sunlight (such as automobile hoods) or temperatures exceeding 150 degrees F.
- Be aware that long-term use on surfaces frequently exposed to sunlight (such as vehicles) can result in uneven fading of the surface because the magnet-covered area is shielded from ultraviolet rays.
- Avoid use on non-metallic body fillers, simulated wood grain siding and repainted surfaces.

### **Cleaning Magnetic Signs**

- To guard against moisture and dirt buildup between the magnet and the metal surface (particularly on outdoor applications), remove the magnet at regular intervals. Clean both the magnet and metal surface with mild detergent; wipe with a soft cloth or allow to air-dry. (For vehicle-mounted signs, remove and clean WEEKLY.)
- To protect fresh clear coat, base coat and/or vinyl surfaces on new cars and trucks, remove magnetic signs DAILY.

**Proper use and care will extend the life of your magnetic sign and protect the metallic surface to which it is applied.**